

TIFFANY AND COMPANY BUILDING

401 Fifth Avenue, New York

Completed in 1905 from designs by McKim, Mead and White, this copy of a 16th-century Venetian palazzo served until 1940 as the home of Tiffany and Company. Tiffany is arguably the most famous jewelry store in the world, and its name is a virtual synonym for quality and luxury. The company traces its founding to 1837 and over the years has won countless awards for its designs and merchandise. Tiffany was designated Queen Victoria's jeweler in 1883, and there is even a gem, tiffanyite, named for the company. To call a company "the Tiffany of its industry" is an unsurpassed accolade.